

#### Contact -

Arlington, Texas  
(817) 946-0031  
bradymdavis@yahoo.com

#### Online Portfolio -

<https://bradymdavis.com>

#### Top Skills -

- Website Design & Creation
- Web Development
- Ai Agent Integration and Training
- Digital Marketing & Advertising
- Web Hosting & E-mail
- Domain Registration

#### Other Skills -

- Graphics & Logo Creation
- Technical Illustrations
- Photo Editing & Retouching
- Video Authoring

#### Software Experience -

- WordPress / Popular Plugins
- Sillent, Elementor
- Divi, Astra, Beaver Builder
- CorelDraw & Photoshop
- Premiere Pro

#### Languages / Styles -

- Html, Css, Php

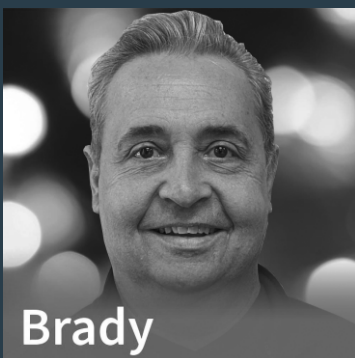
#### Services -

WP Engine, GoDaddy, Google

#### Additional Skills -

Aerial photography & videography on location, including deliverables for website creation.

Builder and Pilot of the BattleBots flame drone SpitFire as seen on TV many for many seasons.  
See more at <https://teamxd.com>



Brady

# Brady Davis

Website Design, Creation & Online Marketing  
Arlington, Texas

## Professional Summary

An experienced past marketing agency professional providing modern website design and creation with a sharp focus on customer service.  
See <https://www.liftcreations.com/>

A vendor for over 18 years serving Hayward Pool Products clients with website creation, online marketing, and hosting services.  
See <https://www.poolbuilderplus.com/>

Skilled in website design, website creation, website development, digital marketing, advertising, web hosting, email, domain services and Ai agent integration and training.

## Work Experience

### Web Designer/Developer

LIFT Marketing Group LLC - Fort Worth, TX  
November 2022 to April 2023

Designed and developed modern, high-converting web sites for a diverse client base in a fast-paced agency setting. Specialized in crafting visually striking, responsive designs that consistently delivered strong conversion rates and client satisfaction.

Acted as a forward-facing account representative, collaborating directly with clients both virtually and in-person to translate their vision into fully realized digital experiences.

Delivered ongoing site updates, enhancements, and performance optimizations throughout project life cycles. Maintained a strong focus on UX/UI design, SEO optimization, and mobile responsiveness.

Built a wide range of web sites, including:

- Local business sites in multiple industries from roofing to law firms
- E-commerce platforms using WooCommerce, Shopify and BigCommerce
- High-traffic web sites for college sports publications
- Pleasing design and user-friendly real estate firm web sites

### Owner

Pool Builder Plus - Arlington, TX  
June 2006 to Present

Vendor for website development for Hayward Pool Products Partners.

- Website design and creation including WordPress customization for the swimming pool industry.
- Custom logo creation, custom graphics, photo editing, domain registration and web hosting provider.
- Online marketing including FaceBook advertising, YouTube video creation, email newsletter creation & distribution and Ai Agent integration and training.  
See <https://www.poolbuilderplus.com/>